

CYNTHIA S. SEARCY

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EMPLOYMENT

GEORGIA STATE UNIVERSITY ANDREW YOUNG SCHOOL OF POLICY STUDIES Assistant Dean for Academic Programs Assistant Clinical Professor of Public Management & Policy Assistant Professor of Public Management & Policy Faculty Affiliation: Fiscal Research Center, Health Policy Center, Nonprofit Studies	ATLANTA, GA 2011- CURRENT 2012-CURRENT 2008-2012
NEW YORK UNIVERSITY CENTER FOR HEALTH AND PUBLIC SERVICE RESEARCH Associate Research Scientist Urban Health Initiative Fiscal Analysis	NEW YORK, NY SUMMER 2005
CITIZENS BUDGET COMMISSION Research Associate	NEW YORK, NY SEPTEMBER 1999 TO 2003
LEGAL SERVICES OF NEW JERSEY Policy Analyst	EDISON, NJ JULY 1998 TO AUGUST 1999

EDUCATION

SYRACUSE UNIVERSITY MAXWELL SCHOOL OF CITIZENSHIP & PUBLIC AFFAIRS Ph.D. in Public Administration Field Specialties: Public Finance & Budgeting, Science & Technology Policy	SYRACUSE, NY SEPTEMBER 2003 TO 2007
NEW YORK UNIVERSITY ROBERT F. WAGNER GRADUATE SCHOOL OF PUBLIC SERVICE Master of Public Administration: Concentration Public Policy	NEW YORK, NY MAY 2000
GEORGETOWN COLLEGE Bachelor of Arts: American Studies. Minors: Biology, History, French <i>Summa Cum Laude</i>	GEORGETOWN, KY MAY 1995

PUBLICATIONS

Cynthia Searcy and William Darnell. 2014. State Pension Plans in Crisis, in *Sustaining the States: The Fiscal Viability of American State Governments*, K. Willoughby and M. Rubin (eds), New York: Taylor & Francis Publishing. (book chapter)

Cynthia Searcy. 2012. Impact of the Recession on School Revenues Across the State, *Fiscal Research Center Report No. 251*, November 2012. (report)

Cynthia Searcy and Robert Bifulco. 2011. A Tale of Two Cities: Charter School Resource Allocation and Facility Financing in Albany and Buffalo. Education Finance Research Consortium Report, New York State Education Department and SUNY Albany. November 2011. (report)

Cynthia Searcy and Katherine Willoughby. 2011. The Great Recession's Impact: The City of Atlanta's Budget. *Municipal Finance Journal*. (32:1) p.11-32. (journal article)

- James Marton, Cynthia Searcy, and Jennifer Gandhi. 2010. Disparate Effects of CHIP Premiums on Disenrollment for Minorities, in *Current Issues in Health Economics*, D. Slotje and R. Tchernis (eds), United Kingdom: Emerald Group, p.95-110. (book chapter)
- Cynthia Searcy and William Duncombe. 2009. An Examination of the Financial Health of Georgia's Start-up Charter Schools, *Fiscal Research Center Report No. 197*, July 2009. (report)
- William Duncombe and Cynthia Searcy. 2007. Out With the Old, In With the New? A Case Study of Procurement Practices in New York State School Districts, *Journal of Public Budgeting, Accounting & Financial Management* (19:4) p.514-545. (journal article)
- William Duncombe and Cynthia Searcy. 2007. Can the Use of Recommended Procurement Practices Save Money, *Journal of Public Budgeting & Finance* (27:2) p.68-87. (journal article)
- Charles Brecher, Diana Silver, Cynthia Searcy, Beth Weitzman. 2005. Following the Money: Using Expenditure Analysis as an Evaluation Tool, *American Journal of Evaluation* (26:1) p.166-188. (journal article)
- Charles Brecher, Cynthia Searcy, Diana Silver, Beth Weitzman. 2004. What Does Government Spend on Children: Evidence From Five Cities, Center on Urban and Metropolitan Policy, The Brookings Institution, March 2004. (report)
- Cynthia Searcy, Charles Brecher and Marcia Van Wagner. 2002. No Small Change: Opportunities for Streamlining Procurement in New York City. New York, NY: Citizens Budget Commission. (report)
- Charles Brecher and Cynthia Searcy, Playing by Baseball Rules Could Aid Schools, *Newsday*, October 2, 2002. (op-ed)
- Cynthia Searcy and Charles Brecher. 2001. New York State's Competitiveness: A Scorecard for 12 States. New York, NY: Citizens Budget Commission. (report)
- Charles Brecher and Cynthia Searcy, Good's Not Enough for New York City, *New York Post*, July 20, 2001. (op-ed)
- Cynthia Searcy and Charles Brecher. 2001. New York's Competitiveness: A Scorecard for 13 U.S. Metropolitan Areas. New York, NY: Citizens Budget Commission. (report)
- Charles Brecher, Elizabeth Lynam and Cynthia Searcy. 2000. Using Collective Bargaining to Improve Public Education: Recommendations for the 2000 Negotiations With the United Federation of Teachers. New York, NY: Citizens Budget Commission. (report)

GRANTS

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| New York State's Charter School Program: Regulations, Funding and Fiscal Impacts
Education Finance Research Consortium, State University of New York
Co-principal Investigator with Robert Bifulco (Syracuse University) | \$26,000 |
| The Financial Health of Georgia's Charter School: Uniform Reporting
University Research Services and Administration, Georgia State University
Faculty Mentored Grant with Katherine G. Willoughby | \$11,000 |

TEACHING

Georgia State University Assistant Professor
Department of Public Management & Policy

SPRING 2008-PRESENT

Applied Research Methods & Statistics I (4.7 out of 5.0 on student evaluations)

- Introduce quantitative methods used in public policy research

- Differentiate types of measurement and data used for descriptive statistics
- Demonstrate the use of inferential statistics to develop hypotheses and perform statistical tests
- Final project: Require students to examine large datasets (General Social Survey, Medical Expenditure Panel Survey) to answer policy relevant questions related environmental and health policy

Applied Research Methods & Statistics II (4.7 out of 5.0 on student evaluations)

- Introduce research designs and data collection strategies that are most appropriate to the planning and evaluation of public policy
- Demonstrate the principles, extensions and diagnostics of multiple regression analysis
- Final Project: Require students to use multiple regression analysis to examine large dataset (Medical Expenditure Panel Survey), estimate quantitative outcomes of a policy intervention, and make recommendations to improve public policy

Managing Public Money (4.8 out of 5.0 on student evaluations)

- Introduce fundamental concepts of financial analysis
- Demonstrate how accounting and other financial information is used in management and policymaking
- Examine important contemporary financial management issues relevant to state and local governments
- Final project: Require students to write and present a financial health assessment of a Georgia charter school

Honors Freshman Seminar (4.8 out of 5.0 on student evaluations)

- Introduce the purpose and limitations of public policy through the analysis of a social problem
- Define policy research and identify the stages of implementing a research design
- Final project: Require students to participate in planning a research project to be conducted on campus

Honors Interdisciplinary Seminar (3.9 out of 5 on student evaluations)

- Articulate principles to frame issues of social justice and injustice
- Critique current policy responses to issues of social justice and injustice
- Construct argument and discourse that articulates various dimensions of social justice issue

Public Service Capstone (4.7 out of 5.0 on student evaluations)

- Facilitate student work with a state or local government agency or a local non-profit organization to integrate and apply knowledge acquired in the Master of Public Administration/Policy program
- Supervise projects require service delivery assessment, operations analysis, program evaluation, fiscal analysis, or policy analysis
- Evaluate final paper and presentation requiring students to identify policy problem, identify and evaluate solutions, and make recommendations to client

Syracuse University Adjunct Professor
 Maxwell School of Citizenship & Public Affairs
 Public Budgeting

SUMMER 2008

Syracuse University Teaching Associate
 Maxwell School of Citizenship & Public Affairs
 Critical Issues for the United States

FALL 2006 TO SPRING 2007

SERVICE

National Association of Charter School Authorizers
 Louisiana Department of Education Charter Petition Review, Team Lead
 Washington State Charter School Commission, Finance Evaluator

FALL 2011, 2013

Southern Regional Education Board Doctoral Scholars Program
 Andrew Young School of Policy Studies, Faculty Mentor

FALL 2009-2011

Presidential Management Fellowship Andrew Young School of Policy Studies, Faculty Coordinator	FALL 2008-PRESENT
Georgia State Charter School Commission Georgia Department of Education, Interview Panel	NOVEMBER 2009
Robert E. McNair Program Georgia State University, Faculty Mentor	JUNE-JULY 2009, 2011
Georgia Charter Schools Association Walton Family Foundation, Grant Reviewer	JUNE 2009
Charter Petition Review Committee Atlanta Public Schools, Committee Member	APRIL 2008-2012
Renaissance 2010 Design Framework Interview Committee Chicago Public Schools, Office of New Schools, Committee Member	JUNE 2008

REFEREE

Global Health and the Economy, Journal of Policy Analysis and Management, Journal of School Health, Nonprofit Policy Forum, Public Budgeting & Finance, USDA Food Assistance and Nutrition Research Program

PRESENTATIONS

“The Great Recession and K-12 Funding in Georgia: Distribution of Revenues and District Responses” at the Association for Budgeting and Financial Management Annual Conference, New York, NY, October 11, 2012.

“A Tale of Two Cities: Charter School Resource Allocation and Facility Financing in Albany and Buffalo” Association for Budgeting and Financial Management, Washington, DC, October 13, 2011.

“The Great Recession’s Impact on Big City Budgets in the United States: The City of Atlanta” Association for Budgeting and Financial Management, Omaha, NE, October 8, 2010.

“A Framework for Monitoring the Financial Health of Charter Schools: A Case Study of Georgia’s Start-up Charter Schools” American Education Finance Association, Richmond, VA, March 18, 2010.

“Are Eating and Exercise Behaviors at School Contributing to Adolescent Obesity in the United States” Association for Public Policy Analysis and Management, Washington, DC, November 7, 2009.

“The Financial Health of Charter Schools: A Comparison of Schools in Georgia and Massachusetts” Association for Budgeting and Financial Management, Washington, DC, September 25, 2009.

“An Examination of the Financial Health of Georgia's Start-up Charter Schools” American Education Finance Association, Nashville, TN, April 20, 2009.

“School Choice and No Child Left Behind,” American Education Finance Association, Denver, CO, April 2008.

“More Money For Those Left Behind? A Preliminary Fiscal Analysis of the Impact of Charter Schools on Traditional Public Schools in Five Distressed School Districts,” Association for Budgeting and Financial Management, Atlanta, GA, October 2006.

“School Environments and Adolescent Obesity in Large Urban Areas, ” Yale University Rudd Center for Food Policy & Obesity, New Haven, CT, May 2006.

“Children’s Budgets Reconsidered: Lessons Learned From a Multi-Year Fiscal Analysis of Public Spending for Children’s Services in Five Distressed Cities,” Western Social Science Association, Phoenix, AZ, April 2006.

“Procurement Practices of New York State School Districts,” American Education Finance Association, Louisville, KY, March 2005.

“Distribution of New York State School Aid,” New York State Network for Economic Research Conference, Nelson A. Rockefeller Institute of Government, December 2002.

“Fiscal Analysis as a Tool in the Evaluation of Complex Social Programs,” American Public Health Association Annual Meeting, Philadelphia, PA, November 2002.

AWARDS

Outstanding Teaching Award Andrew Young School of Policy Studies	SPRING 2010
Syracuse University Dissertation Prize Excellence in Scholarship and Research Maxwell School of Citizenship & Public Affairs	MAY 2008
MAX 123 Teaching Fellowship Maxwell School of Citizenship & Public Affairs Syracuse University	FALL 2006 TO SPRING 2007
Graduate Assistantship and Tuition Scholarship Maxwell School of Citizenship & Public Affairs Syracuse University	FALL 2003 TO SPRING 2006
Dean’s Scholarship Robert F. Wagner Graduate School of Public Service New York University	SPRING 1998 TO SPRING 2000